

The Economic Value of De Anza College

About De Anza

 **29,557**
Total students

 **1,253**
Employees

Santa Clara County,
California



Economic impact analysis



 **\$801.1 million** Added income

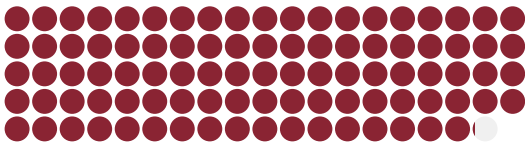
Alumni impact

Impact of the increased earnings of De Anza alumni and the businesses they work for

An economic boost similar to hosting the Super Bowl **2x**



OR **4,653** Jobs supported



 **\$132.6 million** Added income

Operations spending impact

Impact of annual payroll and other spending

Enough to buy **2,806** new cars



OR **1,199** Jobs supported



 **\$13.1 million** Added income

Student spending impact

Impact of the daily spending of De Anza students retained in the county

Enough to buy **893** families* a year's worth of groceries



OR **148** Jobs supported



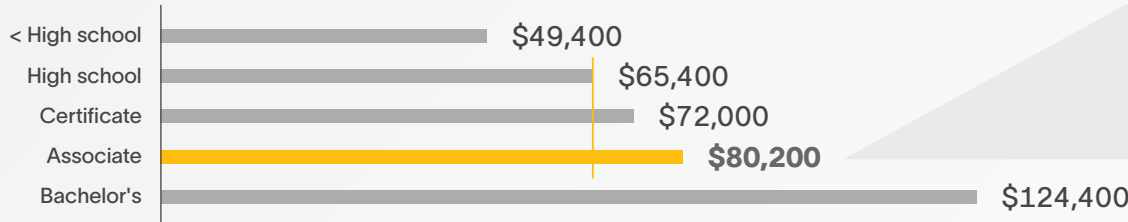
● = 50 jobs * = family of four



Investment analysis



Average earnings by education level at career midpoint



The average associate degree graduate from De Anza will see an increase in earnings of **\$14,800** each year compared to someone with a high school diploma working in California.

For every \$1...



Students gain **\$6.50** in higher lifetime earnings



Taxpayers gain **\$3.00** in added tax revenue and public sector savings



Society gains **\$14.60** in added income and social savings