

# DASG Budget Request 2022-2023

## For All Programs Excluding Athletics

Budget Request due to the Office of College Life by 4:00 pm Monday, November 1, 2021  
Applications and attachments must be typed and submitted via email to Dennis Shannakian at  
[ShannakianDennis@fhda.edu](mailto:ShannakianDennis@fhda.edu).

Please also copy the Administrator on the email.

Applications must be submitted as Word documents or searchable text PDFs (not scans; signatures are not required)

The Subject must be in the following format: "DASG Budget Request - DASG Account/Program Name - DASG Account Number"

For Example: "DASG Budget Request - DASG Budget Committee - 41-51140"

Everything submitted will be publicly available online.

**Delete the Object Codes and lines within Object Codes you do not need.**

1. Program (Account) Name: California Campus Camp (formerly Campus Camp Wellstone)
2. Is this a new DASG account? **No**  DASG Account Number: 46 – 56350
3. Amount requested for 2021-2022 \$26,090
4. Total amount allocated for 2021-2022 \$7,355
5. How long has this program existed? 25 years
6. Number of students directly served in this program: Our workshops and classes directly reach about 100 De Anza College students as well as many faculty and staff. The number of students directly served over the years will have been about 2500; many thousands more have been served indirectly through the advocacy and leadership that the students who go through our training pass on.

***Please ACCURATELY and THOROUGHLY complete numbers 7 – 10 and use additional sheets if necessary.***

7. How have you been meeting or how do you plan to meet the budget stipulation of requiring that all students benefiting from DASG funds allocated to you have paid the \$10 DA Student Body Fee and are DASG Members (DASG Budget Stipulation # 1)? Central to our training program is an emphasis on the importance of a strong and well-funded student government. We regularly include presentations from student government leaders both locally and statewide who echo this sentiment. Last year's training included presentations from SSCCC president Steven Kodur as well as Lawrence Su, past president of DASB. In our outreach, we encourage payment of both student body and student representation fees. We advertise DASG's sponsorship of the California Campus Camp on promotional material. We include the DASG leadership in setting out training presentations to talk about what DASG does to represent and advocate for students. We encourage participation in DASG and its committees. We encourage students to get involved and run for office. Each year, all prospective student participants at our in-person Campus Camp are also asked on the program application if they have paid the student body fee and this is taken into consideration when creating program waitlists. Even participants at the Camp who are normally resident at other campuses are required to become students at De Anza College by registering for our POLI 16, POLI 17 or POLI 60 classes and are also asked to pay their DASG fees as well as the Student Representation Fees.
8. What would be the impact if DASG did not completely fund this request? The California Campus Camp has, in prior years, operated as an intensive in-person training that has brought together De Anza students with students, staff and faculty from numerous other campuses throughout the state. DASG funds have typically paid about 40% of our total costs, including the salaries for our interns and some of the food and lodging of the De Anza participants a portion of the external trainers' fees. The biggest expense in the past has been food and lodging, followed by intern salaries. Prior to the pandemic, we were already using the lowest cost accommodations and catering we have been able to find at a "do-it-yourself" retreat center. For the 2020-2021 academic year our budget had already been substantially reduced (by approximately \$4000) and we were in the process of managing these cuts when the pandemic struck resulting in cancellation of our in-person trainings. Forced to move to an online webinar structure for our work, we were able to put off the painful cuts to our in-person programming and retain the important training and employment of our Campus Camp student interns. Moving forward, reductions in student pay are not an acceptable option for us. We will retain large portions of our online/remote training to reach as many students as possible. As for the in-person portion of our training, at this point our plan is to reduce by 50% the overall number of De Anza students we subsidize through DASB

funds. Provided we can re-instate some kind of in-person weekend training, the non-subsidized students, like students from our non-De Anza campuses, will only be able to participate in the full in-person training if they can fund themselves or secure some other institutional funding.

**9. Total amount being requested for 2022-2023 (from page 3)                    \$ 17,463.80**

**Delete the Object Codes and lines within Object Codes you do not need.**

**Student Payroll (2310)**

**MUST ALSO COMPLETE THE BENEFITS (3200) SECTION**

Must adhere to FHDA Student Pay Levels as stated at

<https://www.deanza.edu/financialaid/types/studentjobs.html>

|    | Job Title                    | # of emp. x \$ Per hr x # hrs/wk x # of wks   |
|----|------------------------------|---|
| 1. | <u>Campus Camp Intern #1</u> | <u>1 x \$17.50 x per hr x 5hr/wk x 34 wks</u> |
|    | 2,975                        |   |
| 2. | <u>Campus Camp Intern #2</u> | <u>1 x \$17.50 x per hr x 5hr/wk x 34 wks</u> |
|    | 2,975                        |   |
|    |                              | TOTAL:            \$ <u>5950</u>              |

**Hourly Benefits (3200)**

**MUST ALSO BE COMPLETED WHEN REQUESTING PAYROLL**

Benefits rates can change each year. Please check rates before requesting the same amount as last year.

(1.52 % for Student Employees, 10.4 % for Casual Employees)

|    | Job Title              | Total \$ x Percentage | Cost                               |
|----|------------------------|-----------------------|------------------------------------|
| 1. | <u>Student interns</u> | <u>\$5950 x 10.4%</u> | <u>\$618.80</u>                    |
|    |                        |                       | TOTAL:            \$ <u>618.80</u> |

**Supplies (4010)**

(Non-capital as specified; NO general office supplies)

|    | Item  | Intended Use             | Cost                            |
|----|---|--------------------------|---------------------------------|
| 1. | <u>Flip Charts, Pens, name tags, tape, folders, etc</u> | <u>Training Supplies</u> | <u>\$300</u>                    |
|    |   |                          | TOTAL:            \$ <u>300</u> |

**Food/Refreshments (4015)**

(Must adhere to district Administrative Procedure 6331,

<http://www.boarddocs.com/ca/fhda/Board.nsf/goto?open&id=AKVUKX7C7F98>)

|    | Item   | Intended Use                               | Cost                                |
|----|--|--|-------------------------------------|
| 1. | <u>Workshop food x 6 meals @ \$91 per person</u> | <u>2 days of meals for 25 participants</u> | <u>\$2995.00</u>                    |
|    |  |  | TOTAL:            \$ <u>2995.00</u> |

**Printing (4060)**

(Flyers, posters, programs, forms, etc.)

|    | Item                | Intended Use   | Cost                            |
|----|---------------------|--|---------------------------------|
| 1. | <u>Photocopying</u> | <u>Promotional materials &amp; training handouts</u> | <u>\$300</u>                    |
|    |                     |  | TOTAL:            \$ <u>300</u> |

**Technical and Professional Services (5214)**

(Limited Engagement/Independent Contractor Agreements,  
Consultants/Guest Speakers/Entertainment (list programs).

For contracted speakers the fee shall not exceed \$1,200 per speaker per event.

For performances the fee shall not exceed \$1,800 per performance.)

|    | Item                                | Intended Use                            | Cost             |
|----|-------------------------------------|---|------------------|
| 1. | <u>2 external trainers x 2 days</u> | <u>2 trainers at \$750/day x 2 days</u> | <u>\$3000.00</u> |
|    |                                     | TOTAL:                                  | <u>\$3000.00</u> |

**Capital (6420)**

(Any durable item whose value exceeds \$200 and has usable life of one (1) year or more;  
NO general office equipment)

|    | Item                         | Intended Use  | Cost          |
|----|------------------------------|---|---------------|
| 1. | <u>Facilities Rental</u>     | <u>Training space and lodging</u>                   | <u>\$2500</u> |
| 2. | <u>Special Accomodations</u> | <u>Disabled Accessible Overnight Accommodations</u> | <u>\$1800</u> |
|    |                              | TOTAL:  | <u>\$4300</u> |

**Total amount being requested for 2022-2023 (also complete line 9 at bottom of first page)**

**\$ 17,463.80**

**Delete the Object Codes and lines within Object Codes you do not need.**

## **Request For Information (RFI)**

|  | Question / Inquiry | Program Response |
|--|--------------------|------------------|
|--|--------------------|------------------|

|           |   |   |
|-----------|---|---|
| <p>1.</p> | <p>Please provide a <b>thorough</b> description of your program. Please describe the new services or features of your program that were implemented after you last submitted a DASG RFI. Explain how your program is unique. Are there any programs on campus that are similar or is there any duplication of services?</p> | <p>The California Campus Camp is a unique training program and multi-campus network that provides De Anza College students with opportunities to learn the essential skills of community organizing, democratic participation, leadership development, while also participating in a statewide of students, faculty and staff throughout California’s community college system. We believe that empowering students to be successful in their lives and in their communities requires their mastery not just of the traditional skills of higher education and/or a career-technical program, but also the ability to organize politically and act collectively in a democratic society.</p> <p>There are three elements of the California Campus Camp that are especially unique:</p> <ul style="list-style-type: none"> <li>• First is our focus on community and political organizing skills and resources <b>**unique to the structures of the community colleges**</b> such as shared governance, student representation fees, student, classified &amp; academic senates, college internship programs, degrees and certificates, etc.</li> <li>• Second is that we intentionally incorporate students <b>**and also**</b> faculty, staff, administrators and trustees as peers who can collaborate outside of the siloed and hierarchical structure that typically operates on community college campuses.</li> <li>• Finally, the California Campus Camp uses the “Wellstone Triangle” model of community organizing that relentlessly focuses on grassroots base-building and the empowerment of student activists while also incorporating critical strategies grounded in the development of progressive public policy and incorporating tactical approaches available through election cycles that exist both on college campuses and also in the larger community.</li> </ul> <p>While based at De Anza College, the camp is a statewide training network of students and educators from all over California. Using student interns &amp; leaders who are learning the model of the Wellstone Triangle, the camp fosters strong relationships within and across community college campuses. Through this program participants gain clear and specific skills along with actionable ideas with which they can organize for democratic power within the California community college context and the broader communities.</p> |
|-----------|---|---|

|  | Question / Inquiry | Program Response  |
|--|--------------------|---|
|  |                    | <p>The Camp offers De Anza students unique opportunities for civic engagement and leadership training by creating a gathering space that draws deeply from De Anza’s student body while also drawing top-level participants throughout the state. Numerous De Anza College student trustees, DASB Presidents, executive officers and senators, ICC club leaders, VIDA &amp; FA PAC interns and other De Anza student leaders have emerged from our trainings.</p> <p>Past years’ efforts have also yielded capable student advocates and alums who have organized for stronger community college budgets, developed bold new programs and clubs at De Anza and in our local community.</p> <p>With the onset of the COVID 19 pandemic, the CA Campus Camp has developed a strong online webinar structure through which we have been able to expand our network even more. While we plan to retain this online structure, we hope also, however, to re-implement a smaller version of the in-person training structure that we have successfully operated for many years.</p> <p>This year, we not only continue to emphasize the training of student interns and leaders, we have also hired on Alysa Cisneros as a new co-director for the camp. Alysa is not only a De Anza alumna and Campus Camp graduate, she is also a newly elected city council member from Sunnyvale and a seasoned political activist. As a young, queer Latinx activist she brings an especial focus on issues of affordable housing, environmental sustainability, feminist empowerment and anti-racism.</p> |

|    | Question / Inquiry   | Program Response   |
|----|--|--|
| 2. | How will your program expand students' perspectives and positively impact their lives and the community? (250 words max) | <p>We believe that empowering students to be successful in their lives and in their communities requires their mastery not just of the traditional skills of higher education and/or a career-technical program, but also the ability to organize politically and act collectively with others across the state to confront and organize to overcome the multiple crises negatively impacting their lives. The California Campus Camp not only provides participants with the tools to fix immediate problems on our campus but also with skills &amp; long-term intra- and inter -campus relationships to address the broader challenges facing our society.</p> <p>Most people in our society have no idea how to participate in a democracy. At best, they are fed a fairy-tale version of “how a bill becomes a law” that is both alienating and inaccurate and that provides zero guidance for how to exercise real power. Further, they are told that politics is a dirty, zero-sum game in which neither leaders nor regular people can be trusted to think or act beyond their narrow self interests.</p> <p>In contrast, the California Campus Camp is “we all do better when we all do better.”</p> <p>The insights and effectiveness of participants are strengthened by connecting them with similarly situated leaders throughout the state and by bringing together all stakeholder segments of the community college world- students, faculty, community and staff. By combining their assets, participants from many different walks of life learn how to advocate for student success and equity for <b>the entire</b> De Anza community. Further, instead of simply empowering a handful of leaders to do the right thing, the California Campus Camp focuses on growing the capacity for <b>all</b> people to be effective agents of change in a model that recognizes that each member of our community has the capacity to contribute and lead.</p> |



|           |   |   |
|-----------|---|---|
| <p>3.</p> | <p>Go through the most recent DASG Budget Guiding Principles and explain how your program fits each of them or as many as possible. Please do not merely copy and paste the DASG Guiding Principles. The DASG Budget Goals/DASG Budget Guiding Principles are available at <a href="http://www.deanza.edu/dasg/budget">www.deanza.edu/dasg/budget</a></p> | <p>There is an established body of literature demonstrating that students who participate in civic engagement go on to be more successful in all of their academic endeavors as they find more motivation and relevance in their learning. In this way, we are a vital aspect of De Anza’s work to improve student success and retention while also assisting students to become leaders and stewards in promoting diversity, equity, environmental sustainability and the capacity of all students for civic engagement.</p> <p>The California Campus Camp has led to increased advocacy around affordable housing and food security for students as can be seen in the way the FHDA Board of Trustees has included these needs in the goals for the District’s 2020 Election Bond and Parcel Tax initiatives. These issues were not on their radar until students, many of whom were trained at the California Campus Camp or mobilized by Camp participants, began regularly showing up at Board meetings to raise up these issues.</p> <p>These trainings work. In past years our California Campus Camp participants have gone on to become De Anza College Student Trustees, a significant number of DASB’s Officers and club and campus leaders working in a range of areas from environmental sustainability to immigrant rights and equity.</p> <p>Further evidence of the value of this training can be seen in the massive increase in DASB revenue from the Student Representation Fee (SRF) beginning in 2017-18. Almost all of the energy and skill associated with the Spring 2016 DASB election campaign for the SRF can largely be attributed to the training that student leaders at De Anza received through this program. In fact, at a broader level, both of the student trustees who carried the legislation authorizing the SRF for SSSCC at the statewide level were California Campus Camp graduates-- Emily Kinner (from De Anza) and Rich Copenhagen (from Peralta).</p> <p>Last year’s Camp program included sessions on defunding the police, the leadership of women of color, and statewide initiatives for student power. This year’s program will include organizing for environmental sustainability, youth leadership, women of color, and AAPI organizing against hate crimes.</p> <p>DASG funding is especially helpful because normally the college does not fund cross-constituent political organizing and training or regional and statewide alliance building.</p> |
|-----------|---|---|

|    | Question / Inquiry  | Program Response  |
|----|---|---|
|    |   | <p>DASB can be proud of the investments it has made in this project that have literally paid for themselves many times over.</p>  |
| 4. | <p>Explain how your program advertises and promotes itself to all students. Has your program made extra effort to market and reach underserved students? If so, describe how. If not, describe what challenges your program faces in trying to do so. Provide a clear plan for the current academic year as well as any marketing material you will or have used.</p> | <p>Our interns normally carry out CA Campus Camp outreach presentations in numerous venues at De Anza-- DASG and ICC meetings, internship meetings for VIDA, FA PAC, Public Policy School, HEFAS, LEAD, club day tabling, various clubs involved in advocacy, and numerous classrooms throughout De Anza, especially "E" designated civic engagement classes, the De Anza Facebook group, the Women, Gender and Sexuality Center, Puente, APALI, Umoja, classes and programs in the Kirsch Center for Environmental Studies, and the VIDA website and civic engagement fair. Individual faculty members with a history of mentoring student leaders as well as individual student leaders with a history of peer mentoring have been approached both for their own participation and more importantly, to identify emerging student leaders. This year we will do outreach to student organizations via zoom and engage with faculty members who showed interest in student civic engagement by allowing election presentations in their classrooms for the fall elections. We have a list of about 50 such faculty members at De Anza.</p> <p><b>Videos:</b> To get a better sense of the training, here are two outreach videos we produced for our training:<br/> <a href="https://youtu.be/ITNJJ464Bo8">https://youtu.be/ITNJJ464Bo8</a></p> <p>Note, this second video refers to De Anza's "Campus Camp Wellstone" program which has now transitioned to become the "California Campus Camp":<br/> <a href="https://www.youtube.com/watch?v=hKIDr6KC0Is&amp;t=2s">https://www.youtube.com/watch?v=hKIDr6KC0Is&amp;t=2s</a></p> |

|    | Question / Inquiry   | Program Response   |
|----|--|--|
| 5. | <p>Explain how your program promotes equity within the program and on campus. For example: equity training for all staff and student leaders, hiring from underrepresented communities, etc.</p> | <p>The California Campus Camp is designed to empower the very communities that equity efforts are supposed to help and to address the core issues that create real inequality.</p> <p>We know from years of effort that we will never reach equity goals as long as the subjects of the efforts remain disempowered and unengaged. For too long students, people of color, people in low-income communities and working people in general have had programs administered on them or over them but much less frequently with them as fully engaged and empowered people. As a result, the underlying conditions that lead to inequitable results (such as the housing crisis or low-wage jobs) are rarely addressed while band-aids are copiously applied. And not infrequently some of the band-aids do as much harm as good. Take for example the new so-called “student-centered” funding formula for California’s community colleges. As it is currently structured the complicated provisions supposedly intended to benefit the most needy student will result in colleges like De Anza that are in high-cost-of-living areas will lose millions in funding despite the fact that we have thousands of low-income students who desperately need our services.</p> <p>The California Campus Camp strives to include a full range of participants from across the full spectrum of De Anza’s student body; provides them with concrete advocacy skills; connects them with mentors and guides them into pipelines for leadership development; and them helps them plug into ongoing advocacy efforts on real-life issues where their ideas and life experiences can be valued and empowered.</p> <p>Principal trainers for the Camp all have years of experience leading workshops, classes and other trainings focused specifically on equity and anti-racism work as well as decades of actual on-the-ground political organizing on real policies and practices to eliminate racism and other forms of oppression. Trainers for coming year include <a href="#">Nicky Gonzalez Yuen</a>, <a href="#">Alysa Cisneros</a> and <a href="#">Calvin Williams</a>.</p> |
| 6. | <p>How has your program adapted to providing its services online? Alternatively, please provide a clear plan for how your program would provide online services if needed in the future.</p>     | <p>Last year we went 100% online and transformed our intensive weekend training into a series of 8 weekly webinars. We will continue in this mode for the current academic year and hope to continue online for 2022-2023 but with the re-introduction of our weekend training but for a smaller subsection of the cohort.</p>   |

|    | <b>Question / Inquiry</b>  | <b>Program Response</b>  |
|----|--|--|
| 7. | Please indicate which object codes are critical for DASG to fund this year. Please do NOT list down all of the object codes. | <p style="text-align: center;">Student Payroll (2310)- <u>\$5950</u><br/> Food/Refreshments (4015)- <u>\$2995</u><br/> Capital (6420)- <u>\$4300</u></p> |

## Data Sheets/Attachments

Please attach supporting documents of the following questions and list the document names accordingly. Covering all the bullet points will be beneficial for our review process. IF attachment is not required or missing, please give your thorough answers below.

|    | Question / Inquiry  | Document Name / Additional Response   |
|----|---|---|
| 1. | <p>ENROLLMENT</p> <ul style="list-style-type: none"> <li>• Number of total AND new active students over the past 3 years</li> <li>• Number of enrollments retained (stayed for more than a quarter)</li> <li>• Number of students enrolled in online services</li> <li>• Does your program serve a certain demographic or the whole De Anza population?</li> <li>• Racial demographics (if possible)</li> </ul> | <p>Last year we had 223 participants in our eight campus camp online sessions. 100 of these participants either already were or became De Anza students and officially enrolled in our online feeder classes for the CA Campus Camp. In each of the prior two years, about 60 students who were already De Anza students or who because De Anza students attended the weekend training. Because the camp was traditionally an intensive weekend training, we have not expected ongoing participation beyond De Anza's winter quarter. Our model is to place participants in one or more of the many other opportunities to engage in hands-on political participation. The campus camp program is intentionally a multi-racial/multi-cultural program aimed at the entire cross-section of De Anza's population.</p>  |
| 2. | <p>STUDENT FEEDBACK</p> <ul style="list-style-type: none"> <li>• Attach student feedback forms, surveys, etc.</li> <li>• How has your program responded to suggestions made by students in the previous year?</li> </ul>  | <p>Last year was kind of a crazy year. We had to start from scratch to build a program from the ground up. I am very sorry to admit that in the rush to completely transform the campus camp program to an online structure the normal feedback forms we use were inadvertently dropped. We will re-introduce these feedback forms this year and make them appropriate to our new format.</p> <p>One thing we are doing in response to feedback is doubling the duration of our online forums to allow for much deeper supervised hands-on practice and application of the organizing skills we are imparting.</p> <p>We are also adding an entire section on climate change and environmental sustainability organizing and adding a unit on hate crimes and organizing within the Asian Pacific American community.</p> <p>We are using our interns to facilitate the addition of greater peer mentoring support among participants to provide more hands-on equity and success support for students from groups that traditionally have not been as successful in a college setting.</p> |

|    | Question / Inquiry  | Document Name / Additional Response  |
|----|---|--|
| 3. | <p>FUNDING</p> <ul style="list-style-type: none"> <li>List any funding from the college, sources of income, any grants, and any other source (include ALL Account Numbers, Account Names, Account Balances, and Account Purposes/Restrictions)</li> <li>Attach account reports of all sources of funding</li> </ul> | <p><u>District Office (115214) balance of about \$7000 including about \$2000 in uncollected outstanding invoices;</u></p> <p><u>Non-De Anza participants have paid program fees to cover their own room, board, and materials costs;</u></p> <p><u>College 'A' budget pays for faculty salaries</u></p> |

**Signatures are not Required for this Application**

Signatures are not required for this application; however, the Administrator should still review and approve the application and should be copied on the email submitting the application. **The Budgeter and Administrator cannot be the same person.** Applications must be typed and submitted via email along with any attachments; applications must be submitted as Word documents or searchable text PDFs (not scans).

**Signatures that are Required for Utilizing Funds**

All future financial documents, forms, requests, requisitions require the signature of the budgeter(s) and the administrator responsible for the program of the account. The budgeter and administrator responsible for the program of the account shall sign designating this is an appropriate expenditure of DASG funds and in the best interest of the student body. Administrators are responsible for any expenditures exceeding budget allocations. **The Budgeter and Administrator cannot be the same person.**

**Budgeter and Administrator Information**

Budgeter’s Name: Nicky Gonzalez Yuen

Phone Number: 510-912-3181

Email: YuenNicky@fhda.edu

Relationship to Project: Program Faculty Director

Position on Campus: Political Science Instructor

Administrator’s Name: Elvin Ramos

Phone Number: (917) 224-7568

Email: ramoselvin@fhda.edu

Relationship to Project: Division Dean

Position on Campus: Division Dean