

De Anza College

Program Review – Annual Update Form

1. Briefly describe how your area has used the feedback from the Comprehensive Program Review provided by RAPP members (if unsure, request the feedback form from your dean/manager).

Here is the feedback we got and our responses to it:

Area	Commendations	Feedback for Improvement	Comments	Response
<p>Mission</p> <ul style="list-style-type: none"> · Mission is clearly defined · Indicates the students served · Indicates the services offered · Mission is linked to college mission, vision and values 	<p>The emphasis on empowering students to become agents of change is well articulated</p>	<p>The mission could be further defined in terms of students served and services offered</p> <p>The link to vision and values of the college is lacking</p>	<p>Consider including more information about students served, services offered, and link to college vision and values</p>	<p>We see our mission as very aligned with the college’s mission of serving underserved communities, such as our undocumented population and students who have not already been in college.</p> <p>We are the most significant locus of work to increase student civic capacity, one of the college’s core competencies.</p>

<p>Program Goals</p> <ul style="list-style-type: none"> Goals are clearly defined Evidence is provided as to how progress will be monitored An assessment plan is included on how the goal will be achieved 	<p>Goals are clear, with a good plan on how progress is monitored</p>	<p>Consider including more specific assessment plan with measurable outcomes</p>		<p>I believe we included measurable outcomes</p>
<p>Populations Served</p> <ul style="list-style-type: none"> Faculty served and trends are clearly articulated Staff served and trends are clearly articulated Students served and trends are clearly articulated 	<p>Services to faculty, staff and students is clearly articulated</p>		<p>Working with affinity groups could be another way to engage more faculty and staff campuswide</p>	<p>Good idea, we are working with them in our work to get a counseling position and will continue that work.</p>
<p>Employee Needs</p> <ul style="list-style-type: none"> Staffing needs are clearly articulated Industry trends are clearly articulated Advisory committee 	<p>Staffing needs are clearly articulated</p>	<p>It would be helpful to include strategies you are currently using to serve students with existing staff, despite the need for more staffing</p>		<p>We are happy to explain our program in the appropriate venue</p>

recommendations are provided				
<p>Exploring Success Rates</p> <ul style="list-style-type: none"> Ways the department directly or indirectly influences success rates are clearly articulated Strategies to increase or maintain success rates are clearly articulated Alignment between course success and program goals is clearly articulated 		<p>It would be helpful to include ways VIDA can influence student success overall</p>	<p>Including a summary of the success rates in this program review could be helpful</p>	<p>I am not sure what information on success rates is desired beyond what is already in the APRU.</p> <p>One outcome of VIDA's work has been the years of advocacy our students have engaged in to get the eco pass and better bus service, to get HFFAS to serve our undocumented students, to get more community college funding from the state, and to increase student voice in governance.</p>

2. Describe any changes or updates that have occurred since you last submitted program review (comprehensive program review [submissions](#))

The recent presidential election means that our undocumented students are under tremendous stress. The election may also lead to challenges to state funding. This change requires more counseling support and a solidification of funding for HEFAS.

3. Provide a summary of the progress you have made on the goals identified in your last program review (as included in the comprehensive program review).

Goal #1: Campuswide Support for VIDA Programming

As part of the Campus Strategic Plan, we received approval for a campus-wide survey of what faculty are doing to support the campus' core competency of civic capacity. That survey will be administered by Institutional research in Winter 2024. We will follow up with meetings with deans to solidify support in winter 2025.

Goal #2: Expand the reach of HEFAS

HEFAS actively promotes its services year-round through a comprehensive outreach strategy designed to engage the entire student body and ensure accessibility for all. Two key internship roles spearhead our efforts: the Outreach Coordinator and the Public Relations (PR) Coordinator. The Outreach Coordinator focuses on direct engagement with local high schools and communities, conducting classroom presentations, and participating in on-campus events to build awareness of HEFAS and its services. Meanwhile, the PR Coordinator manages the HEFAS-designated webpage on the De Anza website, oversees our weekly newsletter highlighting resources and opportunities tailored to underserved communities, and curates content for our social media platforms. Through collaboration with other institutional social media platforms, such as VIDA and DASG, Equity Office, MESA, PRIDE Center, and other clubs and programs, we amplify the reach of our outreach efforts.

Our marketing plan for the current academic year includes promotional materials, events, and digital outreach. We distribute flyers, posters, and brochures across campus, run targeted social media campaigns featuring infographics and testimonials, and send newsletters to subscribed students bi-weekly. We host workshops, resource fairs, and support circles tailored to underserved communities and participate in campus-wide events. Our Instagram presence includes live sessions, story highlights, and posts about upcoming events, while our website is regularly updated with resources, event updates, and success stories.

In addition to our efforts in expanding the reach of HEFAS via marketing and outreach efforts geared toward students, we have also collaborated with student-serving programs and divisions throughout our work with the UndocuSolidarity Committee, which serves to give training to staff, faculty, administrators, and students on allyship, immigration history and undocumented student policies in higher education. We have been able to collaborate with and train the Financial Aid department, Admissions and Records, Outreach, and Senior Staff in 2024.